PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

August 1, 1988

Mr. Gerald Dougherty
Director, Public Relations
Philadelphia Park
P.O. Box 1000
Bensalem, PA 19020-2096

Dear Gerald:

This is to inform you that we are forwarding, under separate cover, new advertising copy for our Marlboro clocks which are displayed at your facility. When these transparencies have been installed, please submit color photographs of each of the clocks for our files.

In the meantime, many thanks for your continued interest and cooperation, and best wishes for a successful racing season.

Sincerely,

Esther L. Fortner /lb

Esther L. Fortner
Manager, Special Media

ELF/ocl

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MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT LIGHTS PLAYERS SARATOGA CAMBRIDGE ALPINE MULTIFILTER

Source: https://www.industrydocuments.ucsf.edu/docs/qpwm0004